

# Translation Pricing by Language Pair

Basic Translation Costs

By Donald A. DePalma and Robert G. Stewart

September

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## Data

This report provides detailed data about translation pricing, based on a survey of 3,772 providers and additional data collected from the rate sheets of 843 freelancers. The Methodology section contains information about the history of Common Sense Advisory's pricing study since 2004 and how we conducted this year's survey. See "Trends in Translation Pricing" (Sep12) for a summary of the data contained here and an analysis of the trends.

### How to Use This Report and Its Data

Common Sense Advisory produced its first report on translation pricing in 2004, with updates in 2008 and 2010. This fourth study on rates charged by language service providers (LSPs) and freelancers began with the same goal as the earlier research – that is, to increase the amount of transparency in the language services sector for both buyers and suppliers.

The rates included in this report represent a continuum of low to high prices, as reported by the suppliers themselves. The ranges reflect the competitive nature of the marketplace, in which buyers and providers must agree on the price that will be paid for a given service before it's delivered.

- For buyers, data supports the purchasing process. Companies can use these
  rates to make more informed decisions about procuring translation services.
  They can compare current and future suppliers, calculate expenditures in
  advance of adding language support, and contrast service levels.
- For suppliers, rate information benchmarks their position. Freelancers and LSPs can compare their prices with the empirical data included in this report. They can respond better to requests for proposals and other inquiries.

### How to Read the Tables in This Report

The "Rates by Language" section of this report presents the rates charged by freelancers and language service providers for 222 language pairs. The rates are displayed in tabular form and are listed alphabetically in the form "source-language" (see Figure 1). In the tables, the language pair column shows the direction of the translation. For translation going in the other

direction, simply page or scan down the tables to find the target language appearing first. For a full list of average prices, see "Summary of Average Rates."

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Chinese to English	Freelancer	54	<0.01	0.50	0.13	0.09
	Small	24	0.02	0.42	0.18	0.11
	Medium	12	0.05	0.31	0.18	0.07
	Large	4	0.06	0.22	0.13	0.07
	All	94	<0.01	0.50	0.15	0.10

Figure 1: Legend – Price Distribution Tables for Language Pairs Source: Common Sense Advisory, Inc.

The highlighted row and column of this report represent the average data most frequently sought as buyers plan purchases or develop requests for proposals.

### Company Size

This cell refers to the size of a company:

- A **freelancer** is a one-person entity.
- A **small company** employs between two and 20 full-time employees (FTEs).
- A **medium-sized company** ranges from 21 to 100 FTEs.
- A large company has 101 or more FTEs.
- The category **all** indicates that we used the entire language pair sample for the calculations (that is, "all of the responses").

Note: Most LSPs, regardless of size, manage a virtual workforce of hundreds or even thousands of freelancers whom they call on for projects. Because these freelancers are not full-time employees, we do not count them in our totals.

### Response Count (N)

This is total number of responses that we received for a given language pair.

# Price Min, Max, and Avg

These three columns represent the minimum, maximum, and average prices within our sample. The average is the straight average or arithmetic mean.

Some language pairs show a minimum rate of "<0.01." This means that the price is less than a single cent. This very low price per word reflects a few things: 1) rounding in which thousandths are rounded down; 2) currency conversions; 3) respondents who offered their lowest price for very high volumes; 4) suppliers who charge much less than others, a market reality that more than a few of our survey respondents commented on; and 5) the possibility that some used machine translation in their work. Thus, wherever you see a price of "<0.01", it signifies that the effective rate was less than a single U.S. cent (US\$0.01).

Other pairs exhibit a high maximum rate, an outcome of our much larger dataset that we kept in the sample. These prices demonstrate the breadth of the marketplace and, due to the volumes, do not substantially affect the average except for language pairs with very low response rates.

### Price Std

This is the standard deviation (represented by the Greek letter sigma,  $\sigma$ ) from the average price. This measure of a dataset calculates the average spread of values – both positive and negative – from the mean. For example, a standard deviation of 10 implies that, on average, the values of a dataset are 10 units above or below the average or mean. Assuming the data follows a normal distribution, 68% of the values are within  $\pm 1$  standard deviation of the mean, 95% are within  $\pm 2$  standard deviations, and 99.7% lie within  $\pm 3$  standard deviations.

Finally, we included only the data for which we had two or more responses. That means that tables for some language pairs will have missing rows for freelancer, small, medium, or large LSP prices.

The appendix includes a complete list of every language pair for which we received a response, including those that did not meet the minimum. We include this list to illustrate the variety and geolinguistic scale of our respondents.

# Rates by Language

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Afrikaans to English	Freelancer	44	0.04	1.01	0.18	0.22
	All	44	0.04	1.01	0.18	0.22

Table 1: Afrikaans to English

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Arabic to English	Freelancer	42	0.01	1.01	0.14	0.15
	Small	22	0.03	0.48	0.17	0.10
	Medium	4	0.16	0.26	0.21	0.05
	All	68	0.01	1.01	0.15	0.13

Table 2: Arabic to English

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Arabic to French	Freelancer	4	0.01	0.10	0.07	0.04
	Small	2	0.04	0.06	0.05	0.01
	All	6	0.01	0.10	0.06	0.03

Table 3: Arabic to French

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Armenian to English	Freelancer	6	0.05	0.11	0.08	0.03
	All	6	0.05	0.11	0.08	0.03

Table 4: Armenian to English

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Bosnian to English	Freelancer	12	0.1	0.25	0.16	0.04
	All	12	0.1	0.25	0.16	0.04

Table 5: Bosnian to English

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Bulgarian to English	Freelancer	20	0.01	0.20	0.08	0.05
	Small	4	0.04	0.22	0.12	0.08
	Medium	2	0.15	0.21	0.18	0.04
	All	26	0.01	0.22	0.09	0.06

Table 6: Bulgarian to English

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Catalan to English	Freelancer	84	0.05	0.25	0.11	0.05
	All	84	0.05	0.25	0.11	0.05

Table 7: Catalan to English

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Catalan to Italian	Freelancer	6	0.10	0.15	0.13	0.02
	Small	2	0.09	0.10	0.09	0.01
	All	8	0.09	0.15	0.12	0.03

Table 8: Catalan to Italian

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Catalan to Spanish	Freelancer	20	0.04	0.16	0.08	0.03
	All	20	0.04	0.16	0.08	0.03

Table 9: Catalan to Spanish

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Chinese (Simplified) to	Freelancer	4	0.05	0.10	0.08	0.02
English	Small	2	0.16	0.19	0.18	0.02
	Medium	4	0.03	0.18	0.11	0.06
	All	10	0.03	0.19	0.11	0.05

Table 10: Chinese (Simplified) to English Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Chinese to English	Freelancer	54	<0.01	0.50	0.13	0.09
	Small	24	0.02	0.42	0.18	0.11
	Medium	12	0.05	0.31	0.18	0.07
	Large	4	0.06	0.22	0.13	0.07
	All	94	<0.01	0.50	0.15	0.10

Table 11: Chinese to English

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Chinese to Japanese	Freelancer	4	<0.01	0.08	0.04	0.05
	Small	2	0.03	0.06	0.05	0.02
	All	6	<0.01	0.08	0.04	0.04

Table 12: Chinese to Japanese

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Creole to English	Freelancer	6	0.05	0.14	0.09	0.03
	All	6	0.05	0.14	0.09	0.03

Table 13: Creole to English

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Croatian to English	Freelancer	16	0.04	0.25	0.14	0.05
	All	16	0.04	0.25	0.14	0.05

Table 14: Croatian to English

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Czech to English	Freelancer	28	0.04	0.26	0.12	0.05
	Small	4	0.08	0.18	0.14	0.04
	Medium	2	0.09	0.80	0.45	0.50
	All	34	0.04	0.80	0.14	0.13

Table 15: Czech to English

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Danish to English	Freelancer	52	0.02	0.49	0.15	0.08
	Small	2	0.30	0.39	0.35	0.07
	Medium	8	0.15	0.56	0.33	0.17
	All	62	0.02	0.56	0.18	0.12

Table 16: Danish to English

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Danish to German	Freelancer	4	0.02	0.16	0.09	0.07
	Medium	2	0.56	0.56	0.56	0.00
	All	6	0.02	0.56	0.24	0.25

Table 17: Danish to German

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Danish to Polish	Freelancer	6	0.04	0.19	0.12	0.05
	All	6	0.04	0.19	0.12	0.05

Table 18: Danish to Polish

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Danish to Swedish	Freelancer	14	0.12	0.37	0.19	0.07
	Small	2	0.22	0.25	0.23	0.02
	All	16	0.12	0.37	0.19	0.07

Table 19: Danish to Swedish

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Dutch to English	Freelancer	126	0.04	0.90	0.14	0.09
	Small	24	0.05	0.80	0.20	0.14
	Medium	4	0.14	0.27	0.19	0.06
	All	154	0.04	0.90	0.15	0.10

Table 20: Dutch to English

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Dutch to French	Freelancer	20	0.05	0.19	0.11	0.04
	Small	8	0.15	0.30	0.20	0.05
	Medium	4	0.15	0.23	0.19	0.04
	Large	2	0.15	0.18	0.17	0.02
	All	34	0.05	0.30	0.14	0.06

Table 21: Dutch to French

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Dutch to German	Freelancer	16	0.07	0.43	0.14	0.08
	Small	10	0.15	0.30	0.20	0.04
	Medium	2	0.20	0.20	0.20	0.00
	All	28	0.07	0.43	0.17	0.07

Table 22: Dutch to German

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Dutch to Italian	Freelancer	8	0.06	0.15	0.10	0.03
	Small	2	0.22	0.23	0.23	0.01
	All	10	0.06	0.23	0.13	0.06

Table 23: Dutch to Italian

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Dutch to Portuguese	Freelancer	4	0.05	0.17	0.11	0.05
	Small	2	0.22	0.23	0.23	0.01
	All	6	0.05	0.23	0.15	0.07

Table 24: Dutch to Portuguese

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Dutch to Spanish	Freelancer	24	0.05	0.26	0.12	0.07
	Small	4	0.11	0.23	0.18	0.06
	All	28	0.05	0.26	0.13	0.07

Table 25: Dutch to Spanish

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Dutch to Turkish	Freelancer	4	0.10	1.11	0.39	0.48
	Small	2	0.27	0.28	0.28	0.01
	All	6	0.10	1.11	0.35	0.38

Table 26: Dutch to Turkish

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English (U.S.) to Chinese (Simplified)	Freelancer	2	0.03	0.04	0.04	0.01
	Small	4	0.19	0.26	0.23	0.03
	Large	4	0.13	0.24	0.18	0.05
	All	10	0.03	0.26	0.17	0.08

Table 27: English (U.S.) to Chinese (Simplified)

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English (U.S.) to French (Canada)	Freelancer	6	0.10	0.24	0.17	0.05
	Small	6	0.19	0.30	0.23	0.04
	Large	4	0.23	0.28	0.26	0.02
	All	16	0.10	0.30	0.21	0.06

Table 28: English (U.S.) to French (Canada)

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English (U.S.) to	Freelancer	4	0.07	0.12	0.10	0.02
French (France)	Small	4	0.20	0.24	0.22	0.02
	Large	2	0.20	0.24	0.22	0.03
	All	10	0.07	0.24	0.17	0.07

Table 29: English (U.S.) to French (France) Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English (U.S.) to German	Freelancer	2	0.08	0.12	0.10	0.03
	Small	6	0.19	0.25	0.22	0.02
	Large	4	0.22	0.30	0.26	0.04
	All	12	0.08	0.30	0.22	0.06

Table 30: English (U.S.) to German Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English (U.S.) to Italian	Small	4	0.21	0.24	0.23	0.01
	Large	4	0.20	0.30	0.25	0.05
	All	8	0.20	0.30	0.24	0.03

Table 31: English (U.S.) to Italian Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English (U.S.) to	Small	6	0.11	0.30	0.22	0.07
Japanese	Large	2	0.32	0.36	0.34	0.03
	All	8	0.11	0.36	0.25	0.08

Table 32: English (U.S.) to Japanese Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English (U.S.) to Portuguese (Brazil)	Freelancer	12	0.04	0.18	0.13	0.04
	Small	4	0.08	0.19	0.14	0.05
	Medium	2	0.09	0.18	0.14	0.06
	Large	4	0.14	0.28	0.21	0.06
	All	22	0.04	0.28	0.15	0.05

Table 33: English (U.S.) to Portuguese (Brazil) Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English (U.S.) to	Freelancer	8	0.04	0.70	0.18	0.22
Spanish (Americas)	Small	6	0.08	0.22	0.16	0.05
	Medium	2	0.11	0.15	0.13	0.03
	Large	4	0.13	0.20	0.16	0.03
	All	20	0.04	0.70	0.16	0.13

Table 34: English (U.S.) to Spanish (Americas) Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Afrikaans	Freelancer	30	0.04	0.99	0.15	0.21
	Small	4	0.10	0.18	0.14	0.03
	Large	2	0.09	0.18	0.14	0.06
	All	36	0.04	0.99	0.15	0.19

Table 35: English to Afrikaans Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Albanian	Freelancer	2	0.12	0.12	0.12	0.00
	Small	2	0.10	0.12	0.11	0.02
	Medium	6	0.09	0.80	0.24	0.28
	All	10	0.09	0.80	0.19	0.22

Table 36: English to Albanian

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Amharic	Small	2	0.06	0.15	0.11	0.06
	Large	4	0.10	0.18	0.15	0.03
	All	6	0.06	0.18	0.13	0.04

Table 37: English to Amharic

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Arabic	Freelancer	54	0.01	0.80	0.13	0.15
	Small	34	0.01	0.46	0.20	0.10
	Medium	14	0.13	0.37	0.22	0.07
	Large	4	0.12	0.30	0.19	0.07
	All	106	0.01	0.80	0.17	0.13

Table 38: English to Arabic

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Armenian	Freelancer	6	0.04	0.20	0.10	0.06
	Medium	2	0.11	0.16	0.14	0.04
	All	8	0.04	0.20	0.11	0.06

Table 39: English to Armenian

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Basque	Freelancer	4	0.09	0.16	0.13	0.03
	Medium	4	0.14	0.16	0.15	0.01
	All	8	0.09	0.16	0.14	0.03

Table 40: English to Basque

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Bosnian	Freelancer	10	0.04	0.25	0.11	0.06
	All	10	0.04	0.25	0.11	0.06

Table 41: English to Bosnian

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Bulgarian	Freelancer	40	0.01	0.20	0.07	0.05
	Small	14	0.04	0.28	0.11	0.08
	Medium	6	0.05	0.16	0.10	0.04
	All	60	0.01	0.28	0.08	0.06

Table 42: English to Bulgarian

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Catalan	Freelancer	26	0.05	0.16	0.10	0.03
	Medium	6	0.10	0.19	0.13	0.03
	All	32	0.05	0.19	0.10	0.03

Table 43: English to Catalan

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Chinese	Freelancer	56	0.01	0.80	0.13	0.11
	Small	58	0.02	0.43	0.20	0.10
	Medium	20	0.04	0.30	0.21	0.06
	Large	6	0.08	0.47	0.25	0.13
	All	140	0.01	0.80	0.18	0.11

Table 44: English to Chinese Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Chinese	Freelancer	18	0.03	0.15	0.06	0.03
(Simplified)	Small	28	0.08	0.31	0.19	0.06
	Medium	24	0.04	0.33	0.16	0.08
	Large	10	0.07	0.23	0.14	0.05
	All	80	0.03	0.33	0.15	0.08

Table 45: English to Chinese (Simplified) Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Chinese	Freelancer	6	0.04	0.20	0.09	0.06
(Traditional)	Small	8	0.09	0.24	0.16	0.06
	Medium	16	0.09	0.30	0.18	0.07
	Large	8	0.10	0.23	0.16	0.04
	All	38	0.04	0.30	0.16	0.07

Table 46: English to Chinese (Traditional) Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Croatian	Freelancer	10	0.10	0.35	0.16	0.07
	Small	2	0.12	0.19	0.15	0.04
	Medium	6	0.10	0.80	0.36	0.35
	Large	2	0.06	0.09	0.08	0.02
	All	20	0.06	0.80	0.21	0.21

Table 47: English to Croatian Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Czech	Freelancer	38	0.04	0.99	0.15	0.18
	Small	12	0.05	0.58	0.19	0.15
	Medium	8	0.07	0.15	0.11	0.03
	Large	4	0.03	0.17	0.08	0.07
	All	62	0.03	0.99	0.15	0.16

Table 48: English to Czech Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Danish	Freelancer	54	0.04	0.80	0.17	0.13
	Small	12	0.15	0.37	0.26	0.08
	Medium	8	0.14	0.31	0.20	0.05
	Large	4	0.17	0.30	0.22	0.06
	All	78	0.04	0.80	0.19	0.12

Table 49: English to Danish

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Dutch	Freelancer	122	0.05	0.26	0.13	0.04
	Small	22	0.08	0.30	0.19	0.06
	Medium	18	0.15	0.33	0.23	0.06
	Large	4	0.12	0.19	0.16	0.03
	All	166	0.05	0.33	0.15	0.06

Table 50: English to Dutch

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Estonian	Freelancer	10	0.01	0.43	0.12	0.12
	Small	6	0.05	0.16	0.12	0.04
	Medium	4	0.11	0.20	0.14	0.04
	All	20	0.01	0.43	0.13	0.09

Table 51: English to Estonian

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Farsi	Freelancer	6	0.03	0.11	0.06	0.03
	All	6	0.03	0.11	0.06	0.03

Table 52: English to Farsi

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Finnish	Freelancer	40	0.05	0.49	0.15	0.08
	Small	8	0.10	0.37	0.24	0.11
	Medium	8	0.14	0.27	0.21	0.05
	Large	2	0.27	0.35	0.31	0.06
	All	58	0.05	0.49	0.17	0.09

Table 53: English to Finnish

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Flemish	Freelancer	8	0.06	0.16	0.11	0.04
	All	8	0.06	0.16	0.11	0.04

Table 54: English to Flemish

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to French	Freelancer	418	0.01	0.99	0.13	0.08
	Small	118	0.01	1.33	0.20	0.12
	Medium	70	0.07	0.38	0.21	0.06
	Large	20	<0.01	0.90	0.25	0.20
	All	626	<0.01	1.33	0.15	0.10

Table 55: English to French

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to French (Canada)	Freelancer	14	0.04	0.34	0.16	0.07
	Small	24	0.15	0.34	0.23	0.05
	Medium	6	0.16	0.34	0.23	0.07
	Large	2	0.22	0.24	0.23	0.01
	All	46	0.04	0.34	0.21	0.07

Table 56: English to French (Canada) Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to French (France)	Freelancer	20	0.05	0.86	0.15	0.17
	Small	4	0.16	0.20	0.18	0.02
	Medium	2	0.21	0.27	0.24	0.04
	Large	2	0.19	0.22	0.21	0.03
	All	28	0.05	0.86	0.16	0.15

Table 57: English to French (France) Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Galician	Freelancer	6	0.10	0.25	0.14	0.06
	Medium	2	0.14	0.16	0.15	0.02
	All	8	0.10	0.25	0.14	0.05

Table 58: English to Galician

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Georgian	Freelancer	2	0.20	0.25	0.23	0.04
	Small	2	0.06	0.12	0.09	0.04
	Medium	2	0.11	0.16	0.14	0.04
	All	6	0.06	0.25	0.15	0.07

Table 59: English to Georgian Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to German	Freelancer	298	0.02	0.86	0.14	0.10
	Small	94	0.01	0.56	0.22	0.09
	Medium	70	0.07	1.47	0.24	0.16
	Large	16	<0.01	0.39	0.18	0.10
	All	478	<0.01	1.47	0.17	0.12

Table 60: English to German Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Greek	Freelancer	44	0.02	0.40	0.12	0.08
	Small	8	0.05	0.28	0.18	0.09
	Medium	2	0.05	0.07	0.06	0.02
	All	54	0.02	0.40	0.13	0.08

Table 61: English to Greek

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Gujarati	Freelancer	6	0.03	0.25	0.1	0.08
	All	6	0.03	0.25	0.1	0.08

Table 62: English to Gujarati

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Hebrew	Freelancer	18	0.07	0.27	0.14	0.06
	Small	6	0.14	0.45	0.31	0.13
	Medium	2	0.13	0.22	0.18	0.06
	Large	2	0.16	0.20	0.18	0.03
	All	28	0.07	0.45	0.18	0.10

Table 63: English to Hebrew

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Hindi	Freelancer	24	0.02	0.68	0.20	0.19
	Small	8	0.03	0.24	0.09	0.08
	Medium	2	0.24	0.37	0.31	0.09
	All	34	0.02	0.68	0.18	0.18

Table 64: English to Hindi

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Hungarian	Freelancer	40	0.03	0.51	0.11	0.10
	Small	6	0.05	0.28	0.14	0.11
	Medium	14	0.05	0.29	0.14	0.07
	All	60	0.03	0.51	0.12	0.09

Table 65: English to Hungarian

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Indonesian	Freelancer	48	0.01	0.30	0.10	0.07
	Small	10	0.01	0.27	0.13	0.09
	Large	2	0.10	0.11	0.11	0.01
	All	60	0.01	0.30	0.11	0.07

Table 66: English to Indonesian Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Irish	Freelancer	2	0.12	0.16	0.14	0.03
	Small	2	0.12	0.17	0.14	0.03
	Medium	2	0.16	0.22	0.19	0.04
	All	6	0.12	0.22	0.16	0.04

Table 67: English to Irish

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Italian	Freelancer	226	0.01	0.80	0.12	0.12
	Small	62	0.01	0.39	0.18	0.08
	Medium	18	0.10	0.33	0.22	0.07
	Large	8	0.11	0.26	0.17	0.05
	All	314	0.01	0.80	0.14	0.11

Table 68: English to Italian

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Japanese	Freelancer	60	<0.01	0.60	0.13	0.10
	Small	32	0.09	0.38	0.23	0.06
	Medium	34	0.07	0.35	0.24	0.06
	Large	18	<0.01	0.39	0.18	0.14
	All	144	<0.01	0.60	0.19	0.10

Table 69: English to Japanese

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Korean	Freelancer	20	0.01	0.90	0.16	0.19
	Small	14	0.14	0.33	0.23	0.05
	Medium	10	0.13	0.30	0.20	0.06
	Large	10	0.10	0.30	0.17	0.07
	All	54	0.01	0.90	0.19	0.13

Table 70: English to Korean

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Latvian	Freelancer	20	0.02	0.55	0.12	0.12
	Small	10	0.06	0.17	0.11	0.04
	Medium	4	0.09	0.20	0.14	0.05
	All	34	0.02	0.55	0.12	0.09

Table 71: English to Latvian

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Lithuanian	Freelancer	20	0.02	0.35	0.10	0.07
	Small	6	0.07	0.19	0.13	0.04
	Medium	2	0.11	0.20	0.15	0.06
	All	28	0.02	0.35	0.11	0.07

Table 72: English to Lithuanian Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Macedonian	Freelancer	6	0.04	0.16	0.08	0.04
	Medium	2	0.09	0.15	0.12	0.04
	All	8	0.04	0.16	0.09	0.04

Table 73: English to Macedonian Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Malay	Freelancer	12	0.01	0.27	0.11	0.08
	Small	4	0.12	0.27	0.18	0.07
	Medium	2	0.06	0.12	0.09	0.04
	Large	2	0.11	0.13	0.12	0.01
	All	20	0.01	0.27	0.12	0.07

Table 74: English to Malay

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Norwegian	Freelancer	28	0.01	0.25	0.14	0.06
	Small	8	0.15	0.37	0.28	0.08
	Medium	10	0.14	0.30	0.22	0.05
	Large	2	0.22	0.33	0.27	0.08
	All	48	0.01	0.37	0.19	0.08

Table 75: English to Norwegian Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Polish	Freelancer	72	0.02	0.50	0.11	0.09
	Small	14	0.04	0.28	0.15	0.10
	Medium	14	0.07	0.30	0.14	0.06
	Large	2	0.13	0.16	0.15	0.02
	All	102	0.02	0.50	0.12	0.09

Table 76: English to Polish Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Portuguese	Freelancer	202	0.02	0.70	0.11	0.08
	Small	30	0.08	0.99	0.20	0.17
	Medium	22	0.03	0.27	0.16	0.06
	Large	2	0.12	0.15	0.14	0.02
	All	256	0.02	0.99	0.13	0.10

Table 77: English to Portuguese Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Portuguese	Freelancer	106	0.03	0.50	0.10	0.06
(Brazil)	Small	42	0.03	0.28	0.15	0.06
	Medium	18	0.09	0.24	0.15	0.05
	Large	6	0.08	0.24	0.16	0.06
	All	172	0.03	0.50	0.12	0.06

Table 78: English to Portuguese (Brazil) Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Portuguese (Portugal)	Freelancer	18	0.05	0.99	0.22	0.24
	Medium	6	0.07	0.19	0.13	0.04
	All	24	0.05	0.99	0.20	0.21

Table 79: English to Portuguese (Portugal) Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Punjabi	Freelancer	4	0.05	0.11	0.08	0.03
	Small	2	0.17	0.22	0.20	0.04
	Medium	2	0.23	0.29	0.26	0.04
	All	8	0.05	0.29	0.15	0.08

Table 80: English to Punjabi

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Romanian	Freelancer	56	0.01	0.33	0.08	0.05
	Small	18	0.04	0.28	0.10	0.07
	Medium	4	0.06	0.16	0.10	0.04
	Large	2	0.09	0.19	0.14	0.07
	All	80	0.01	0.33	0.08	0.06

Table 81: English to Romanian Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Russian	Freelancer	200	0.01	1.33	0.12	0.12
	Small	68	0.01	0.57	0.15	0.09
	Medium	32	0.01	0.30	0.14	0.08
	Large	20	0.03	0.62	0.19	0.13
	All	320	0.01	1.33	0.13	0.11

Table 82: English to Russian Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Serbian	Freelancer	28	0.01	0.25	0.09	0.06
	Small	4	0.05	0.19	0.11	0.06
	Medium	6	0.06	0.80	0.34	0.36
	Large	2	0.06	0.09	0.08	0.02
	All	40	0.01	0.80	0.13	0.17

Table 83: English to Serbian

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Slovak	Freelancer	30	0.04	0.99	0.17	0.19
	Small	12	0.05	0.76	0.22	0.22
	Medium	6	0.02	0.17	0.10	0.05
	All	48	0.02	0.99	0.17	0.18

Table 84: English to Slovak

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Slovenian	Freelancer	18	0.04	0.16	0.10	0.04
	Small	8	0.06	0.19	0.11	0.04
	Medium	8	0.09	0.19	0.13	0.04
	All	34	0.04	0.19	0.11	0.04

Table 85: English to Slovenian

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Somali	Freelancer	6	0.04	0.18	0.13	0.05
	All	6	0.04	0.18	0.13	0.05

Table 86: English to Somali

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Spanish	Freelancer	1528	<0.01	1.05	0.11	0.08
	Small	156	0.03	0.37	0.16	0.07
	Medium	88	0.01	0.40	0.17	0.06
	Large	20	0.04	0.28	0.17	0.06
	All	1792	<0.01	1.05	0.12	0.08

Table 87: English to Spanish

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Spanish (Americas)	Freelancer	16	0.06	0.56	0.13	0.12
	Small	18	0.05	0.34	0.16	0.08
	Medium	6	0.09	0.24	0.16	0.06
	Large	2	0.16	0.21	0.19	0.04
	All	42	0.05	0.56	0.15	0.09

Table 88: English to Spanish (Americas) Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Spanish (Spain)	Freelancer	14	0.05	0.25	0.10	0.05
	Small	2	0.19	0.22	0.20	0.03
	Medium	6	0.11	0.22	0.17	0.04
	Large	2	0.16	0.19	0.17	0.02
	All	24	0.05	0.25	0.13	0.06

Table 89: English to Spanish (Spain) Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Swahili	Freelancer	4	0.10	0.16	0.13	0.03
	Large	2	0.08	0.16	0.12	0.06
	All	6	0.08	0.16	0.13	0.03

Table 90: English to Swahili

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Swedish	Freelancer	66	0.04	0.93	0.16	0.13
	Small	12	0.15	0.37	0.26	0.07
	Medium	16	0.05	0.31	0.20	0.07
	Large	6	0.19	0.62	0.32	0.15
	All	100	0.04	0.93	0.19	0.13

Table 91: English to Swedish

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Tagalog	Freelancer	6	0.10	0.20	0.15	0.04
	Small	4	0.12	0.28	0.21	0.08
	All	10	0.10	0.28	0.17	0.06

Table 92: English to Tagalog

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Tamil	Freelancer	8	0.02	0.30	0.10	0.10
	Medium	2	0.22	0.29	0.25	0.05
	All	10	0.02	0.30	0.13	0.11

Table 93: English to Tamil

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Thai	Freelancer	10	0.03	0.40	0.10	0.11
	Small	10	0.06	0.27	0.17	0.08
	Medium	2	0.06	0.09	0.08	0.02
	Large	2	0.08	0.13	0.11	0.04
	All	24	0.03	0.40	0.13	0.09

Table 94: English to Thai

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Turkish	Freelancer	38	0.02	0.25	0.10	0.06
	Small	6	0.05	0.28	0.14	0.11
	Medium	2	0.06	0.09	0.07	0.02
	All	46	0.02	0.28	0.10	0.06

Table 95: English to Turkish

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Ukrainian	Freelancer	20	0.03	0.30	0.11	0.07
	Small	8	0.02	0.28	0.11	0.10
	Medium	6	0.06	0.17	0.11	0.04
	All	34	0.02	0.30	0.11	0.07

Table 96: English to Ukrainian

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Urdu	Freelancer	6	0.04	0.25	0.11	0.07
	Small	2	0.01	0.07	0.04	0.04
	Medium	2	0.22	0.29	0.25	0.05
	All	10	0.01	0.29	0.13	0.09

Table 97: English to Urdu

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Vietnamese	Freelancer	6	0.02	0.07	0.05	0.02
	Small	14	0.06	0.28	0.17	0.07
	Medium	2	0.16	0.20	0.18	0.03
	Large	4	0.10	0.26	0.18	0.08
	All	26	0.02	0.28	0.14	0.08

Table 98: English to Vietnamese

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
English to Yoruba	Freelancer	4	0.04	0.1	0.06	0.03
	Small	2	0.15	0.4	0.28	0.18
	All	6	0.04	0.4	0.13	0.14

Table 99: English to Yoruba

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Estonian to English	Freelancer	4	0.08	0.20	0.12	0.06
	Medium	2	0.15	0.22	0.19	0.05
	All	6	0.08	0.22	0.14	0.06

Table 100: Estonian to English Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Farsi to English	Freelancer	8	0.03	1.22	0.29	0.39
	Medium	2	0.16	0.25	0.21	0.06
	All	10	0.03	1.22	0.27	0.35

Table 101: Farsi to English

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Finnish to English	Freelancer	20	0.06	0.31	0.15	0.07
	Small	2	0.25	0.43	0.34	0.13
	Medium	4	0.20	0.37	0.26	0.08
	All	26	0.06	0.43	0.18	0.09

Table 102: Finnish to English

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Flemish to English	Freelancer	18	0.06	0.2	0.12	0.04
	All	18	0.06	0.2	0.12	0.04

Table 103: Flemish to English

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
French (France) to English (U.K.)	Freelancer	4	0.04	0.8	0.26	0.36
	Small	2	0.12	0.2	0.16	0.05
	All	6	0.04	0.8	0.23	0.29

Table 104: French (France) to English (U.K.) Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
French to Arabic	Freelancer	8	0.06	0.25	0.12	0.06
	Medium	2	0.17	0.23	0.20	0.05
	All	10	0.06	0.25	0.14	0.06

Table 105: French to Arabic

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
French to Bulgarian	Freelancer	4	0.02	0.09	0.05	0.03
	Small	4	0.04	0.19	0.09	0.07
	All	8	0.02	0.19	0.07	0.05

Table 106: French to Bulgarian Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
French to Catalan	Freelancer	8	0.07	0.17	0.12	0.04
	All	8	0.07	0.17	0.12	0.04

Table 107: French to Catalan

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
French to Dutch	Freelancer	34	0.05	1.11	0.15	0.17
	Small	14	0.12	0.21	0.17	0.02
	Medium	6	0.15	0.33	0.23	0.07
	Large	2	0.15	0.18	0.17	0.02
	All	56	0.05	1.11	0.16	0.14

Table 108: French to Dutch

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
French to English	Freelancer	776	0.01	1.11	0.13	0.12
	Small	54	0.03	0.62	0.18	0.09
	Medium	22	0.03	0.99	0.24	0.22
	Large	2	0.17	0.19	0.18	0.02
	All	854	0.01	1.11	0.14	0.12

Table 109: French to English

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
French to English (U.K.)	Freelancer	16	0.01	0.18	0.10	0.05
	Small	2	0.10	0.14	0.12	0.03
	All	18	0.01	0.18	0.10	0.04

Table 110: French to English (U.K.) Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
French to English	Freelancer	14	0.09	0.33	0.14	0.06
(U.S.)	Small	2	0.12	0.17	0.15	0.03
	All	16	0.09	0.33	0.14	0.06

Table 111: French to English (U.S.) Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
French to German	Freelancer	56	0.01	0.99	0.16	0.13
	Small	14	0.12	0.54	0.22	0.11
	Medium	4	0.15	0.33	0.25	0.08
	All	74	0.01	0.99	0.17	0.13

Table 112: French to German Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
French to Greek	Freelancer	16	0.04	0.37	0.15	0.09
	All	16	0.04	0.37	0.15	0.09

Table 113: French to Greek Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
French to Italian	Freelancer	66	0.04	0.80	0.12	0.13
	Small	8	0.09	0.23	0.16	0.05
	All	74	0.04	0.80	0.12	0.12

Table 114: French to Italian

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
French to Japanese	Freelancer	4	0.12	0.2	0.16	0.03
	Small	2	0.12	0.2	0.16	0.05
	All	6	0.12	0.2	0.16	0.03

Table 115: French to Japanese

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
French to Polish	Freelancer	6	0.04	0.25	0.1	0.08
	Small	2	0.06	0.15	0.1	0.06
	All	8	0.04	0.25	0.1	0.07

Table 116: French to Polish

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
French to Portuguese	Freelancer	34	0.03	0.22	0.09	0.05
	Small	2	0.22	0.23	0.23	0.01
	All	36	0.03	0.23	0.10	0.06

Table 117: French to Portuguese

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
French to Portuguese	Freelancer	6	0.06	0.15	0.1	0.03
(Brazil)	All	6	0.06	0.15	0.1	0.03

Table 118: French to Portuguese (Brazil)

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
French to Romanian	Freelancer	14	0.04	0.33	0.09	0.08
	Small	2	0.05	0.06	0.06	0.01
	All	16	0.04	0.33	0.08	0.07

Table 119: French to Romanian Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
French to Russian	Freelancer	4	0.10	0.37	0.22	0.11
	Small	6	0.04	0.22	0.15	0.06
	Medium	2	0.06	0.10	0.08	0.03
	All	12	0.04	0.37	0.16	0.09

Table 120: French to Russian Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
French to Spanish	Freelancer	214	0.02	1.05	0.10	0.10
	Small	12	0.10	0.23	0.17	0.04
	Medium	6	0.10	0.40	0.25	0.11
	All	232	0.02	1.05	0.11	0.10

Table 121: French to Spanish Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
French to Spanish	Freelancer	6	0.05	0.80	0.22	0.29
(Spain)	Small	2	0.10	0.17	0.14	0.05
	All	8	0.05	0.80	0.20	0.25

Table 122: French to Spanish (Spain) Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
French to Swedish	Freelancer	12	0.01	0.36	0.13	0.1
	All	12	0.01	0.36	0.13	0.1

Table 123: French to Swedish

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
French to Turkish	Freelancer	8	0.06	0.17	0.12	0.04
	Medium	2	0.09	0.11	0.10	0.02
	All	10	0.06	0.17	0.11	0.04

Table 124: French to Turkish

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Galician to English	Freelancer	10	0.07	0.15	0.11	0.03
	All	10	0.07	0.15	0.11	0.03

Table 125: Galician to English

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to Bulgarian	Freelancer	2	0.04	0.09	0.06	0.03
	Small	6	0.04	0.15	0.08	0.04
	All	8	0.04	0.15	0.08	0.04

Table 126: German to Bulgarian

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to Czech	Freelancer	14	0.01	0.48	0.11	0.11
	Small	2	0.07	0.58	0.33	0.36
	All	16	0.01	0.58	0.14	0.16

Table 127: German to Czech

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to Danish	Freelancer	8	0.10	0.20	0.14	0.03
	Small	2	0.21	0.23	0.22	0.02
	All	10	0.10	0.23	0.16	0.04

Table 128: German to Danish

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to Dutch	Freelancer	32	0.08	0.19	0.13	0.03
	Small	2	0.20	0.27	0.23	0.05
	Large	2	0.15	0.22	0.19	0.05
	All	36	0.08	0.27	0.14	0.04

Table 129: German to Dutch

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to English	Freelancer	508	0.01	1.40	0.15	0.12
	Small	56	0.01	0.56	0.20	0.11
	Medium	40	0.02	0.37	0.20	0.07
	Large	4	0.15	0.21	0.18	0.03
	All	608	0.01	1.40	0.16	0.12

Table 130: German to English

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to English	Freelancer	8	0.09	0.20	0.13	0.03
(U.K.)	Small	4	0.19	0.27	0.22	0.04
	Large	2	0.14	0.21	0.17	0.05
	All	14	0.09	0.27	0.16	0.06

Table 131: German to English (U.K.) Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to English (U.S.)	Freelancer	22	0.06	0.27	0.13	0.05
	Small	2	0.19	0.24	0.21	0.03
	All	24	0.06	0.27	0.14	0.05

Table 132: German to English (U.S.) Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to Finnish	Freelancer	4	0.10	0.17	0.14	0.03
	Small	2	0.22	0.25	0.23	0.02
	All	6	0.10	0.25	0.17	0.06

Table 133: German to Finnish Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to French	Freelancer	54	0.04	0.25	0.13	0.05
	Small	18	0.13	0.54	0.23	0.09
	Medium	12	0.15	0.28	0.21	0.04
	Large	4	0.15	0.22	0.19	0.04
	All	88	0.04	0.54	0.17	0.07

Table 134: German to French

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to French (France)	Freelancer	6	0.01	0.14	0.1	0.05
(France)	All	6	0.01	0.14	0.1	0.05

Table 135: German to French (France) Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to Greek	Freelancer	10	0.02	0.16	0.11	0.04
	Small	2	0.07	0.15	0.11	0.05
	All	12	0.02	0.16	0.11	0.04

Table 136: German to Greek Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to Italian	Freelancer	52	0.01	0.80	0.12	0.14
	Small	18	0.07	0.23	0.16	0.06
	Medium	2	0.15	0.21	0.18	0.04
	Large	2	0.12	0.20	0.16	0.05
	All	74	0.01	0.80	0.14	0.12

Table 137: German to Italian Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to Japanese	Freelancer	6	<0.01	0.23	0.13	0.11
	Medium	2	0.28	0.35	0.31	0.04
	Large	2	0.20	0.37	0.28	0.12
	All	10	<0.01	0.37	0.20	0.12

Table 138: German to Japanese Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to Lithuanian	Freelancer	2	0.10	0.15	0.12	0.03
	Small	2	0.11	0.11	0.11	0.00
	Medium	2	0.12	0.21	0.17	0.06
	All	6	0.10	0.21	0.13	0.04

Table 139: German to Lithuanian Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to Norwegian	Freelancer	10	0.01	0.25	0.16	0.06
	Small	2	0.22	0.25	0.23	0.02
	Medium	2	0.18	0.21	0.19	0.02
	Large	2	0.23	0.36	0.30	0.09
	All	16	0.01	0.36	0.19	0.07

Table 140: German to Norwegian Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to Polish	Freelancer	10	0.04	0.25	0.10	0.06
	Small	2	0.21	0.23	0.22	0.02
	All	12	0.04	0.25	0.12	0.07

Table 141: German to Polish

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to Portuguese	Freelancer	20	0.04	0.22	0.10	0.04
	Small	6	0.10	0.23	0.19	0.05
	Large	2	0.12	0.20	0.16	0.05
	All	28	0.04	0.23	0.12	0.05

Table 142: German to Portuguese Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to Portuguese (Brazil)	Freelancer	6	0.03	0.16	0.09	0.05
(BrdZII)	Medium	2	0.10	0.20	0.15	0.07
	All	8	0.03	0.20	0.10	0.06

Table 143: German to Portuguese (Brazil) Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to Romanian	Freelancer	4	0.04	0.12	0.07	0.04
	Small	4	0.05	0.14	0.08	0.04
	Medium	2	0.07	0.09	0.08	0.01
	All	10	0.04	0.14	0.08	0.03

Table 144: German to Romanian Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to Russian	Freelancer	4	0.06	0.62	0.22	0.26
	Small	6	0.04	0.23	0.18	0.07
	Medium	6	0.06	0.27	0.18	0.09
	All	16	0.04	0.62	0.19	0.14

Table 145: German to Russian Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to Slovak	Freelancer	8	0.04	1.11	0.31	0.37
	Small	2	0.05	0.06	0.06	0.01
	Medium	2	0.12	0.17	0.14	0.04
	All	12	0.04	1.11	0.24	0.31

Table 146: German to Slovak

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to Slovenian	Freelancer	8	0.05	0.12	0.09	0.03
	Small	6	0.07	0.31	0.17	0.08
	All	14	0.05	0.31	0.12	0.07

Table 147: German to Slovenian

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to Spanish	Freelancer	106	0.01	0.62	0.12	0.09
	Small	16	0.06	0.23	0.17	0.06
	Medium	6	0.10	0.27	0.19	0.07
	Large	2	0.12	0.20	0.16	0.05
	All	130	0.01	0.62	0.13	0.09

Table 148: German to Spanish

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to Swedish	Freelancer	16	0.04	0.37	0.15	0.08
	Medium	2	0.23	0.31	0.27	0.05
	Large	2	0.16	0.25	0.20	0.06
	All	20	0.04	0.37	0.17	0.09

Table 149: German to Swedish Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
German to Turkish	Freelancer	6	0.10	0.17	0.13	0.03
	Medium	2	0.09	0.10	0.09	0.01
	All	8	0.09	0.17	0.12	0.03

Table 150: German to Turkish Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Greek to English	Freelancer	22	0.04	0.4	0.14	0.09
	All	22	0.04	0.4	0.14	0.09

Table 151: Greek to English Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Greek to French	Freelancer	6	0.1	0.31	0.17	0.07
	All	6	0.1	0.31	0.17	0.07

Table 152: Greek to French

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Hebrew to English	Freelancer	30	0.03	0.26	0.12	0.07
	Small	2	0.10	0.15	0.13	0.04
	All	32	0.03	0.26	0.12	0.06

Table 153: Hebrew to English

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Hebrew to Russian	Freelancer	6	0.04	0.12	0.08	0.03
	All	6	0.04	0.12	0.08	0.03

Table 154: Hebrew to Russian

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Hindi to English	Freelancer	8	0.03	0.68	0.17	0.21
	Small	2	0.03	0.04	0.03	0.01
	All	10	0.03	0.68	0.14	0.20

Table 155: Hindi to English

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Hungarian to English	Freelancer	34	0.01	0.26	0.10	0.07
	Small	2	0.09	0.12	0.10	0.03
	Medium	2	0.10	0.80	0.45	0.50
	All	38	0.01	0.80	0.12	0.13

Table 156: Hungarian to English Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Igbo to English	Freelancer	4	0.03	0.11	0.07	0.04
	Small	4	0.20	0.48	0.30	0.13
	All	8	0.03	0.48	0.18	0.15

Table 157: Igbo to English

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Indonesian to English	Freelancer	22	0.05	0.2	0.1	0.04
	All	22	0.05	0.2	0.1	0.04

Table 158: Indonesian to English Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Italian to English	Freelancer	296	0.03	0.99	0.12	0.07
	Small	26	0.01	0.19	0.11	0.04
	Medium	4	0.10	0.19	0.13	0.04
	Large	2	0.15	0.15	0.15	0.00
	All	328	0.01	0.99	0.12	0.07

Table 159: Italian to English

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Italian to English (U.K.)	Freelancer	8	0.04	0.16	0.09	0.04
	Small	2	0.14	0.15	0.14	0.01
	All	10	0.04	0.16	0.10	0.04

Table 160: Italian to English (U.K.) Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Italian to French	Freelancer	20	0.04	0.25	0.11	0.05
	Small	8	0.09	0.20	0.14	0.03
	All	28	0.04	0.25	0.12	0.05

Table 161: Italian to French

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Italian to German	Freelancer	24	0.01	0.30	0.12	0.07
	Small	6	0.09	0.15	0.11	0.03
	All	30	0.01	0.30	0.12	0.06

Table 162: Italian to German

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Italian to Polish	Freelancer	2	0.05	0.28	0.17	0.17
	Small	4	0.06	0.16	0.12	0.04
	All	6	0.05	0.28	0.14	0.08

Table 163: Italian to Polish

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Italian to Portuguese	Freelancer	4	0.04	0.22	0.11	0.08
	Small	2	0.11	0.15	0.13	0.03
	All	6	0.04	0.22	0.12	0.06

Table 164: Italian to Portuguese Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Italian to Portuguese (Brazil)	Freelancer	6	0.06	0.15	0.1	0.03
	All	6	0.06	0.15	0.1	0.03

Table 165: Italian to Portuguese (Brazil) Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Italian to Romanian	Freelancer	8	0.04	0.12	0.07	0.03
	All	8	0.04	0.12	0.07	0.03

Table 166: Italian to Romanian Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Italian to Russian	Freelancer	6	0.01	0.14	0.07	0.06
	Small	2	0.09	0.14	0.11	0.03
	All	8	0.01	0.14	0.08	0.06

Table 167: Italian to Russian Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Italian to Spanish	Freelancer	90	0.03	1.05	0.11	0.11
	Small	6	0.07	0.15	0.12	0.03
	All	96	0.03	1.05	0.11	0.10

Table 168: Italian to Spanish

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Japanese to English	Freelancer	94	<0.01	0.50	0.12	0.10
	Small	16	<0.01	0.35	0.17	0.11
	Medium	4	0.14	0.28	0.21	0.06
	Large	14	<0.01	0.22	0.05	0.07
	All	128	<0.01	0.50	0.12	0.10

Table 169: Japanese to English

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Japanese to Spanish	Freelancer	6	0.06	0.3	0.14	0.09
	All	6	0.06	0.3	0.14	0.09

Table 170: Japanese to Spanish

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Korean to English	Freelancer	14	0.07	0.25	0.16	0.05
	All	14	0.07	0.25	0.16	0.05

Table 171: Korean to English

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Latin to English	Freelancer	10	0.05	0.2	0.12	0.06
	All	10	0.05	0.2	0.12	0.06

Table 172: Latin to English

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Latvian to English	Freelancer	10	0.05	0.50	0.21	0.17
	Small	2	0.07	0.10	0.09	0.02
	Medium	4	0.15	0.22	0.20	0.03
	All	16	0.05	0.50	0.19	0.14

Table 173: Latvian to English

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Lithuanian to English	Freelancer	4	0.04	0.25	0.13	0.10
	Medium	2	0.15	0.22	0.19	0.05
	All	6	0.04	0.25	0.15	0.08

Table 174: Lithuanian to English Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Macedonian to English	Freelancer	6	0.04	0.16	0.1	0.05
	All	6	0.04	0.16	0.1	0.05

Table 175: Macedonian to English Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Norwegian to English	Freelancer	36	0.02	1.09	0.16	0.18
	Small	2	0.23	0.28	0.25	0.04
	Medium	2	0.15	0.19	0.17	0.03
	All	40	0.02	1.09	0.17	0.17

Table 176: Norwegian to English Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Norwegian to Swedish	Freelancer	12	0.12	0.37	0.19	0.08
	All	12	0.12	0.37	0.19	0.08

Table 177: Norwegian to Swedish Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Polish to English	Freelancer	52	0.03	0.49	0.13	0.08
	Medium	2	0.12	0.25	0.19	0.09
	All	54	0.03	0.49	0.13	0.08

Table 178: Polish to English

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Polish to Russian	Freelancer	6	0.03	0.2	0.08	0.06
	All	6	0.03	0.2	0.08	0.06

Table 179: Polish to Russian

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Polish to Spanish	Freelancer	6	0.05	0.12	0.09	0.03
	All	6	0.05	0.12	0.09	0.03

Table 180: Polish to Spanish

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Portuguese (Brazil) to	Freelancer	28	0.05	0.35	0.14	0.07
English	Small	6	0.04	0.25	0.17	0.09
	All	34	0.04	0.35	0.15	0.07

Table 181: Portuguese (Brazil) to English Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Portuguese (Brazil) to English (U.S.)	Freelancer	20	0.04	0.25	0.13	0.05
	Small	2	0.10	0.12	0.11	0.02
	Medium	2	0.10	0.18	0.14	0.06
	All	24	0.04	0.25	0.13	0.05

Table 182: Portuguese (Brazil) to English (U.S.) Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Portuguese (Brazil) to	Freelancer	8	0.01	0.15	0.08	0.04
Spanish	Small	2	0.04	0.06	0.05	0.01
	All	10	0.01	0.15	0.07	0.04

Table 183: Portuguese (Brazil) to Spanish Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Portuguese (Brazil) to Spanish (Americas)	Freelancer	2	0.11	0.14	0.13	0.02
	Small	4	0.09	0.12	0.11	0.02
	All	6	0.09	0.14	0.11	0.02

Table 184: Portuguese (Brazil) to Spanish (Americas)

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Portuguese (Portugal) to English	Freelancer	10	0.1	0.25	0.14	0.05
	All	10	0.1	0.25	0.14	0.05

Table 185: Portuguese (Portugal) to English Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Portuguese to English	Freelancer	294	0.02	0.90	0.11	0.07
	Small	12	0.04	0.25	0.13	0.07
	Medium	8	0.04	0.29	0.17	0.08
	Large	2	0.15	0.15	0.15	0.00
	All	316	0.02	0.90	0.11	0.07

Table 186: Portuguese to English Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Portuguese to English (U.S.)	Freelancer	8	0.06	0.12	0.1	0.02
	All	8	0.06	0.12	0.1	0.02

Table 187: Portuguese to English (U.S.) Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Portuguese to French	Freelancer	22	0.04	0.99	0.15	0.19
	Medium	2	0.13	0.21	0.17	0.06
	All	24	0.04	0.99	0.15	0.18

Table 188: Portuguese to French Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Portuguese to German	Freelancer	8	0.05	0.15	0.1	0.03
	All	8	0.05	0.15	0.1	0.03

Table 189: Portuguese to German Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Portuguese to Italian	Freelancer	6	0.04	0.25	0.12	0.09
	Medium	2	0.13	0.21	0.17	0.06
	All	8	0.04	0.25	0.13	0.08

Table 190: Portuguese to Italian Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Portuguese to Spanish	Freelancer	102	0.03	0.40	0.10	0.05
	Small	4	0.08	0.15	0.11	0.03
	All	106	0.03	0.40	0.10	0.05

Table 191: Portuguese to Spanish Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Romanian to English	Freelancer	30	0.01	0.25	0.10	0.05
	Small	4	0.04	0.06	0.05	0.01
	All	34	0.01	0.25	0.09	0.05

Table 192: Romanian to English Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Russian to English	Freelancer	168	0.01	0.50	0.12	0.07
	Small	14	0.01	0.25	0.12	0.08
	Medium	4	0.15	0.99	0.38	0.41
	All	186	0.01	0.99	0.12	0.09

Table 193: Russian to English

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Russian to English (U.S.)	Freelancer	6	0.09	0.16	0.12	0.03
	All	6	0.09	0.16	0.12	0.03

Table 194: Russian to English (U.S.)

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Russian to French	Freelancer	6	0.05	0.50	0.18	0.16
	Small	2	0.04	0.19	0.11	0.10
	All	8	0.04	0.50	0.16	0.15

Table 195: Russian to French

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Russian to German	Freelancer	4	0.11	0.36	0.21	0.11
	Small	2	0.04	0.19	0.11	0.10
	All	6	0.04	0.36	0.17	0.11

Table 196: Russian to German

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Russian to Lithuanian	Freelancer	6	0.02	0.35	0.12	0.13
	Small	2	0.11	0.11	0.11	0.00
	All	8	0.02	0.35	0.12	0.11

Table 197: Russian to Lithuanian Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Russian to Spanish	Freelancer	8	0.05	0.12	0.09	0.03
	Small	2	0.04	0.33	0.19	0.21
	All	10	0.04	0.33	0.11	0.08

Table 198: Russian to Spanish Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Serbian to English	Freelancer	20	0.06	0.25	0.15	0.05
	All	20	0.06	0.25	0.15	0.05

Table 199: Serbian to English Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Slovak to English	Freelancer	14	0.05	0.22	0.13	0.05
	Small	2	0.15	0.18	0.17	0.02
	All	16	0.05	0.22	0.13	0.04

Table 200: Slovak to English

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Slovenian to English	Freelancer	14	0.05	0.22	0.13	0.04
	Small	2	0.01	0.09	0.05	0.05
	All	16	0.01	0.22	0.12	0.05

Table 201: Slovenian to English Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Slovenian to German	Freelancer	4	0.07	0.12	0.09	0.02
	Small	2	0.01	0.09	0.05	0.05
	All	6	0.01	0.12	0.08	0.04

Table 202: Slovenian to German Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Spanish (Americas) to	Freelancer	6	0.04	0.11	0.08	0.03
English (U.S.)	All	6	0.04	0.11	0.08	0.03

Table 203: Spanish (Americas) to English (U.S.)

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Spanish to Bulgarian	Freelancer	8	0.02	0.09	0.06	0.03
	All	8	0.02	0.09	0.06	0.03

Table 204: Spanish to Bulgarian Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Spanish to Catalan	Freelancer	12	0.04	0.16	0.08	0.04
	Small	2	0.12	0.12	0.12	0.00
	Medium	2	0.05	0.07	0.06	0.02
	All	16	0.04	0.16	0.08	0.04

Table 205: Spanish to Catalan

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Spanish to Dutch	Freelancer	18	0.07	0.26	0.14	0.05
	All	18	0.07	0.26	0.14	0.05

Table 206: Spanish to Dutch

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Spanish to English	Freelancer	1992	<0.01	1.05	0.11	0.07
	Small	66	0.04	0.30	0.14	0.06
	Medium	18	0.09	0.98	0.20	0.21
	Large	2	0.20	0.25	0.23	0.04
	All	2078	<0.01	1.05	0.11	0.07

Table 207: Spanish to English

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Spanish to French	Freelancer	114	0.01	0.99	0.12	0.10
	Small	6	0.15	0.19	0.17	0.02
	Medium	2	0.10	0.40	0.25	0.21
	All	122	0.01	0.99	0.12	0.10

Table 208: Spanish to French

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Spanish to German	Freelancer	60	0.01	0.74	0.13	0.11
	Small	2	0.10	0.11	0.11	0.00
	All	62	0.01	0.74	0.13	0.11

Table 209: Spanish to German

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Spanish to Italian	Freelancer	62	0.04	0.8	0.11	0.10
	Small	2	0.07	0.1	0.08	0.02
	All	64	0.04	0.8	0.10	0.10

Table 210: Spanish to Italian

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Spanish to Japanese	Freelancer	6	0.07	0.3	0.17	0.08
	All	6	0.07	0.3	0.17	0.08

Table 211: Spanish to Japanese

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Spanish to Polish	Freelancer	6	0.05	0.12	0.08	0.03
	All	6	0.05	0.12	0.08	0.03

Table 212: Spanish to Polish

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Spanish to Portuguese	Freelancer	74	0.02	0.70	0.11	0.10
	Small	8	0.07	0.22	0.13	0.05
	Medium	2	0.06	0.07	0.07	0.01
	All	84	0.02	0.70	0.11	0.10

Table 213: Spanish to Portuguese Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Spanish to Portuguese (Brazil)	Freelancer	18	0.05	0.76	0.14	0.17
	Small	6	0.03	0.13	0.09	0.04
	Medium	2	0.18	0.23	0.21	0.04
	All	26	0.03	0.76	0.13	0.14

Table 214: Spanish to Portuguese (Brazil) Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Spanish to Russian	Freelancer	10	0.02	0.12	0.07	0.04
	Small	4	0.04	0.33	0.16	0.12
	Large	2	0.01	0.09	0.05	0.05
	All	16	0.01	0.33	0.09	0.08

Table 215: Spanish to Russian Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Spanish to Swedish	Freelancer	8	0.04	0.15	0.1	0.04
	All	8	0.04	0.15	0.1	0.04

Table 216: Spanish to Swedish Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Swedish to English	Freelancer	66	0.03	0.31	0.13	0.06
	Small	2	0.16	0.24	0.20	0.06
	Medium	2	0.15	0.19	0.17	0.03
	Large	4	0.15	0.32	0.21	0.08
	All	74	0.03	0.32	0.14	0.07

Table 217: Swedish to English

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Swedish to Finnish	Freelancer	6	0.10	0.21	0.14	0.05
	Large	2	0.27	0.35	0.31	0.06
	All	8	0.10	0.35	0.18	0.09

Table 218: Swedish to Finnish

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Turkish to English	Freelancer	18	0.05	0.25	0.13	0.05
	Medium	2	0.06	0.09	0.07	0.02
	All	20	0.05	0.25	0.13	0.05

Table 219: Turkish to English

Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Ukrainian to English	Freelancer	22	0.03	0.22	0.12	0.06
	Small	2	0.02	0.05	0.04	0.02
	Medium	2	0.19	0.20	0.20	0.01
	All	26	0.02	0.22	0.12	0.06

Table 220: Ukrainian to English

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Vietnamese to English	Freelancer	4	0.02	0.10	0.06	0.03
	Small	4	0.05	0.25	0.12	0.09
	Medium	2	0.21	0.33	0.27	0.08
	All	10	0.02	0.33	0.12	0.10

Table 221: Vietnamese to English Source: Common Sense Advisory, Inc.

Language Pair	Company Size	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Yoruba to English	Freelancer	4	0.04	0.11	0.08	0.04
	Small	2	0.20	0.48	0.34	0.20
	All	6	0.04	0.48	0.17	0.16

Table 222: Yoruba to English Source: Common Sense Advisory, Inc.

# Summary of Average Rates

This section lists the minimum, maximum, and average prices for each language pair. The "Response Count (N)" column lists the total number of responses across all respondent types – that is, the sum of freelancers and language service providers listed in the Company Size column in the previous tables.

Language Pair	Response Count (N)	Price Min	Price Max	Price Avg	Price Std
Afrikaans to English	44	0.04	1.01	0.18	0.22
Arabic to English	68	0.01	1.01	0.15	0.13
Arabic to French	6	0.01	0.10	0.06	0.03
Armenian to English	6	0.05	0.11	0.08	0.03
Bosnian to English	12	0.10	0.25	0.16	0.04
Bulgarian to English	26	0.01	0.22	0.09	0.06
Catalan to English	84	0.05	0.25	0.11	0.05
Catalan to Italian	8	0.09	0.15	0.12	0.03
Catalan to Spanish	20	0.04	0.16	0.08	0.03
Chinese (Simplified) to English	10	0.03	0.19	0.11	0.05
Chinese to English	94	<0.01	0.50	0.15	0.10
Chinese to Japanese	6	<0.01	0.08	0.04	0.04
Creole to English	6	0.05	0.14	0.09	0.03
Croatian to English	16	0.04	0.25	0.14	0.05
Czech to English	34	0.04	0.80	0.14	0.13
Danish to English	62	0.02	0.56	0.18	0.12
Danish to German	6	0.02	0.56	0.24	0.25
Danish to Polish	6	0.04	0.19	0.12	0.05
Danish to Swedish	16	0.12	0.37	0.19	0.07
Dutch to English	154	0.04	0.90	0.15	0.10

Dutch to French	34	0.05	0.30	0.14	0.06
Dutch to German	28	0.07	0.43	0.17	0.07
Dutch to Italian	10	0.06	0.23	0.13	0.06
Dutch to Portuguese	6	0.05	0.23	0.15	0.07
Dutch to Spanish	28	0.05	0.26	0.13	0.07
Dutch to Turkish	6	0.10	1.11	0.35	0.38
English (U.S.) to Chinese (Simplified)	10	0.03	0.26	0.17	0.08
English (U.S.) to French (Canada)	16	0.10	0.30	0.21	0.06
English (U.S.) to French (France)	10	0.07	0.24	0.17	0.07
English (U.S.) to German	12	0.08	0.30	0.22	0.06
English (U.S.) to Italian	8	0.20	0.30	0.24	0.03
English (U.S.) to Japanese	8	0.11	0.36	0.25	0.08
English (U.S.) to Portuguese (Brazil)	22	0.04	0.28	0.15	0.05
English (U.S.) to Spanish (America)	20	0.04	0.70	0.16	0.13
English to Afrikaans	36	0.04	0.99	0.15	0.19
English to Albanian	10	0.09	0.80	0.19	0.22
English to Amharic	6	0.06	0.18	0.13	0.04
English to Arabic	106	0.01	0.80	0.17	0.13
English to Armenian	8	0.04	0.20	0.11	0.06
English to Basque	8	0.09	0.16	0.14	0.03
English to Bosnian	10	0.04	0.25	0.11	0.06
English to Bulgarian	60	0.01	0.28	0.08	0.06
English to Catalan	32	0.05	0.19	0.10	0.03
English to Chinese	140	0.01	0.80	0.18	0.11
English to Chinese (Simplified)	80	0.03	0.33	0.15	0.08
English to Chinese (Traditional)	38	0.04	0.30	0.16	0.07
English to Croatian	20	0.06	0.80	0.21	0.21
English to Czech	62	0.03	0.99	0.15	0.16
English to Danish	78	0.04	0.80	0.19	0.12
English to Dutch	166	0.05	0.33	0.15	0.06

English to Estonian	20	0.01	0.43	0.13	0.09
English to Farsi	6	0.03	0.11	0.06	0.03
English to Finnish	58	0.05	0.49	0.17	0.09
English to Flemish	8	0.06	0.16	0.11	0.04
English to French	626	<0.01	1.33	0.15	0.10
English to French (Canada)	46	0.04	0.34	0.21	0.07
English to French (France)	28	0.05	0.86	0.16	0.15
English to Galician	8	0.10	0.25	0.14	0.05
English to Georgian	6	0.06	0.25	0.15	0.07
English to German	478	<0.01	1.47	0.17	0.12
English to Greek	54	0.02	0.40	0.13	0.08
English to Gujarati	6	0.03	0.25	0.10	0.08
English to Hebrew	28	0.07	0.45	0.18	0.10
English to Hindi	34	0.02	0.68	0.18	0.18
English to Hungarian	60	0.03	0.51	0.12	0.09
English to Indonesian	60	0.01	0.30	0.11	0.07
English to Irish	6	0.12	0.22	0.16	0.04
English to Italian	314	0.01	0.80	0.14	0.11
English to Japanese	144	<0.01	0.60	0.19	0.10
English to Korean	54	0.01	0.90	0.19	0.13
English to Latvian	34	0.02	0.55	0.12	0.09
English to Lithuanian	28	0.02	0.35	0.11	0.07
English to Macedonian	8	0.04	0.16	0.09	0.04
English to Malay	20	0.01	0.27	0.12	0.07
English to Norwegian	48	0.01	0.37	0.19	0.08
English to Polish	102	0.02	0.50	0.12	0.09
English to Portuguese	256	0.02	0.99	0.13	0.10
English to Portuguese (Brazil)	172	0.03	0.50	0.12	0.06
English to Portuguese (Portugal)	24	0.05	0.99	0.20	0.21
English to Punjabi	8	0.05	0.29	0.15	0.08

English to Romanian	80	0.01	0.33	0.08	0.06
English to Russian	320	0.01	1.33	0.13	0.11
English to Serbian	40	0.01	0.80	0.13	0.17
English to Slovak	48	0.02	0.99	0.17	0.18
English to Slovenian	34	0.04	0.19	0.11	0.04
English to Somali	6	0.04	0.18	0.13	0.05
English to Spanish	1792	<0.01	1.05	0.12	0.08
English to Spanish (Americas)	42	0.05	0.56	0.15	0.09
English to Spanish (Spain)	24	0.05	0.25	0.13	0.06
English to Swahili	6	0.08	0.16	0.13	0.03
English to Swedish	100	0.04	0.93	0.19	0.13
English to Tagalog	10	0.10	0.28	0.17	0.06
English to Tamil	10	0.02	0.30	0.13	0.11
English to Thai	24	0.03	0.40	0.13	0.09
English to Turkish	46	0.02	0.28	0.10	0.06
English to Ukrainian	34	0.02	0.30	0.11	0.07
English to Urdu	10	0.01	0.29	0.13	0.09
English to Vietnamese	26	0.02	0.28	0.14	0.08
English to Yoruba	6	0.04	0.40	0.13	0.14
Estonian to English	6	0.08	0.22	0.14	0.06
Farsi to English	10	0.03	1.22	0.27	0.35
Finnish to English	26	0.06	0.43	0.18	0.09
Flemish to English	18	0.06	0.20	0.12	0.04
French (France) to English (U.K.)	6	0.04	0.80	0.23	0.29
French to Arabic	10	0.06	0.25	0.14	0.06
French to Bulgarian	8	0.02	0.19	0.07	0.05
French to Catalan	8	0.07	0.17	0.12	0.04
French to Dutch	56	0.05	1.11	0.16	0.14
French to English	854	0.01	1.11	0.14	0.12
French to English (U.K.)	18	0.01	0.18	0.10	0.04

French to English (U.S.)	16	0.09	0.33	0.14	0.06
French to German	74	0.01	0.99	0.17	0.13
French to Greek	16	0.04	0.37	0.15	0.09
French to Italian	74	0.04	0.80	0.12	0.12
French to Japanese	6	0.12	0.20	0.16	0.03
French to Polish	8	0.04	0.25	0.10	0.07
French to Portuguese	36	0.03	0.23	0.10	0.06
French to Portuguese (Brazil)	6	0.06	0.15	0.10	0.03
French to Romanian	16	0.04	0.33	0.08	0.07
French to Russian	12	0.04	0.37	0.16	0.09
French to Spanish	232	0.02	1.05	0.11	0.10
French to Spanish (Spain)	8	0.05	0.80	0.20	0.25
French to Swedish	12	0.01	0.36	0.13	0.10
French to Turkish	10	0.06	0.17	0.11	0.04
Galician to English	10	0.07	0.15	0.11	0.03
German to Bulgarian	8	0.04	0.15	0.08	0.04
German to Czech	16	0.01	0.58	0.14	0.16
German to Danish	10	0.10	0.23	0.16	0.04
German to Dutch	36	0.08	0.27	0.14	0.04
German to English	608	0.01	1.40	0.16	0.12
German to English (U.K.)	14	0.09	0.27	0.16	0.06
German to English (U.S.)	24	0.06	0.27	0.14	0.05
German to Finnish	6	0.10	0.25	0.17	0.06
German to French	88	0.04	0.54	0.17	0.07
German to French (France)	6	0.01	0.14	0.10	0.05
German to Greek	12	0.02	0.16	0.11	0.04
German to Italian	74	0.01	0.80	0.14	0.12
German to Japanese	10	<0.01	0.37	0.20	0.12
German to Lithuanian	6	0.10	0.21	0.13	0.04
German to Norwegian	16	0.01	0.36	0.19	0.07

German to Polish	12	0.04	0.25	0.12	0.07
German to Portuguese	28	0.04	0.23	0.12	0.05
German to Portuguese (Brazil)	8	0.03	0.20	0.10	0.06
German to Romanian	10	0.04	0.14	0.08	0.03
German to Russian	16	0.04	0.62	0.19	0.14
German to Slovak	12	0.04	1.11	0.24	0.31
German to Slovenian	14	0.05	0.31	0.12	0.07
German to Spanish	130	0.01	0.62	0.13	0.09
German to Swedish	20	0.04	0.37	0.17	0.09
German to Turkish	8	0.09	0.17	0.12	0.03
Greek to English	22	0.04	0.40	0.14	0.09
Greek to French	6	0.10	0.31	0.17	0.07
Hebrew to English	32	0.03	0.26	0.12	0.06
Hebrew to Russian	6	0.04	0.12	0.08	0.03
Hindi to English	10	0.03	0.68	0.14	0.20
Hungarian to English	38	0.01	0.80	0.12	0.13
lgbo to English	8	0.03	0.48	0.18	0.15
Indonesian to English	22	0.05	0.20	0.10	0.04
Italian to English	328	0.01	0.99	0.12	0.07
Italian to English (U.K.)	10	0.04	0.16	0.10	0.04
Italian to French	28	0.04	0.25	0.12	0.05
Italian to German	30	0.01	0.30	0.12	0.06
Italian to Polish	6	0.05	0.28	0.14	0.08
Italian to Portuguese	6	0.04	0.22	0.12	0.06
Italian to Portuguese (Brazil)	6	0.06	0.15	0.10	0.03
Italian to Romanian	8	0.04	0.12	0.07	0.03
Italian to Russian	8	0.01	0.14	0.08	0.06
Italian to Spanish	96	0.03	1.05	0.11	0.10
Japanese to English	128	<0.01	0.50	0.12	0.10
Japanese to Spanish	6	0.06	0.30	0.14	0.09

Korean to English	14	0.07	0.25	0.16	0.05
Latin to English	10	0.05	0.20	0.12	0.06
Latvian to English	16	0.05	0.50	0.19	0.14
Lithuanian to English	6	0.04	0.25	0.15	0.08
Macedonian to English	6	0.04	0.16	0.10	0.05
Norwegian to English	40	0.02	1.09	0.17	0.17
Norwegian to Swedish	12	0.12	0.37	0.19	0.08
Polish to English	54	0.03	0.49	0.13	0.08
Polish to Russian	6	0.03	0.20	0.08	0.06
Polish to Spanish	6	0.05	0.12	0.09	0.03
Portuguese (Brazil) to English	34	0.04	0.35	0.15	0.07
Portuguese (Brazil) to English (U.S.)	24	0.04	0.25	0.13	0.05
Portuguese (Brazil) to Spanish	10	0.01	0.15	0.07	0.04
Portuguese (Brazil) to Spanish (Americas)	6	0.09	0.14	0.11	0.02
Portuguese (Portugal) to English	10	0.10	0.25	0.14	0.05
Portuguese to English	316	0.02	0.90	0.11	0.07
Portuguese to English (U.S.)	8	0.06	0.12	0.10	0.02
Portuguese to French	24	0.04	0.99	0.15	0.18
Portuguese to German	8	0.05	0.15	0.10	0.03
Portuguese to Italian	8	0.04	0.25	0.13	0.08
Portuguese to Spanish	106	0.03	0.40	0.10	0.05
Romanian to English	34	0.01	0.25	0.09	0.05
Russian to English	186	0.01	0.99	0.12	0.09
Russian to English (U.S.)	6	0.09	0.16	0.12	0.03
Russian to French	8	0.04	0.50	0.16	0.15
Russian to German	6	0.04	0.36	0.17	0.11
Russian to Lithuanian	8	0.02	0.35	0.12	0.11
Russian to Spanish	10	0.04	0.33	0.11	0.08
Serbian to English	20	0.06	0.25	0.15	0.05
Slovak to English	16	0.05	0.22	0.13	0.04

Slovenian to English	16	0.01	0.22	0.12	0.05
Slovenian to German	6	0.01	0.12	0.08	0.04
Spanish (Americas) to English (U.S.)	6	0.04	0.11	0.08	0.03
Spanish to Bulgarian	8	0.02	0.09	0.06	0.03
Spanish to Catalan	16	0.04	0.16	0.08	0.04
Spanish to Dutch	18	0.07	0.26	0.14	0.05
Spanish to English	2,078	<0.01	1.05	0.11	0.07
Spanish to French	122	0.01	0.99	0.12	0.10
Spanish to German	62	0.01	0.74	0.13	0.11
Spanish to Italian	64	0.04	0.80	0.10	0.10
Spanish to Japanese	6	0.07	0.30	0.17	0.08
Spanish to Polish	6	0.05	0.12	0.08	0.03
Spanish to Portuguese	84	0.02	0.70	0.11	0.10
Spanish to Portuguese (Brazil)	26	0.03	0.76	0.13	0.14
Spanish to Russian	16	0.01	0.33	0.09	0.08
Spanish to Swedish	8	0.04	0.15	0.10	0.04
Swedish to English	74	0.03	0.32	0.14	0.07
Swedish to Finnish	8	0.10	0.35	0.18	0.09
Turkish to English	20	0.05	0.25	0.13	0.05
Ukrainian to English	26	0.02	0.22	0.12	0.06
Vietnamese to English	10	0.02	0.33	0.12	0.10
Yoruba to English	6	0.04	0.48	0.17	0.16

Table 223: Summary of Average Rates for All Language Pairs Source: Common Sense Advisory, Inc.

## Methodology

This section outlines the history of this pricing study and describes the methodology we used for this year's survey.

#### History of the Translation Pricing Survey

Common Sense Advisory began its longitudinal study of translation pricing in 2004, broadening it over time to include other language services:

- "What Translation Costs" (May04). Our first report on rates surveyed 156 language service providers, reviewed a dozen requests for proposals from buyers, and interviewed a total of 35 LSPs and high-tech localization purchasing managers. We collected rates for translating English documentation into 10 languages. We also combined data for translating English into three Central European and four Scandinavian languages, to produce aggregated rate guidance for those regions.
- "The Price of Translation" (Apr08). This study added document translation "into English" and "from English." It increased the number of languages from 17 in 2004 to 35, provided rates for individual Central European and Scandinavian tongues, and added two groupings for African and Indic. We analyzed rates for 74 language pairs. The survey introduced questions about extra-costs services, localization tasks, and discounts. We received responses from 292 LSPs. The report included answers to business, process, and technology questions frequently asked by buyers and suppliers of translation.
- "Translation and Localization Pricing" (Jul10). The survey allowed respondents to input any source or target language, thus yielding 156 pairs from 651 respondents. That total included 53 combinations not involving English as either the source or target tongue. We compared rates charged by suppliers of different sizes and highlighted regional differences for premium services and localization functions. We also created separate analytical documents for language service providers and buyers, descriptions of which follow in this list.
- "Strategic Procurement of Language Services" (Jul10) for buyers. This report was based on our 2010 survey of 651 providers, interviews in which we

discussed market issues and best practices, consulting engagements, and previous Common Sense Advisory research. It addressed concerns expressed by buyers as they transitioned their buying models to corporate procurement practices. It discussed topics such as master service agreements, centralization, supplier consolidation, and long-term partnerships.

- "What Translation Suppliers Need to Know about Pricing" (Jul10) for language service providers. As with our demand-side study on strategic procurement, this report was based on the pricing survey, interviews, consulting engagements, and previous research. It answered 43 questions frequently posed by providers, in the domains of market dynamics, packaging, technology, negotiations, and daily practicalities.
- From time to time, we comment on pricing issues in briefs and in reports on other topics. For example, we have written about "Price Pressure in Language Services" (Jul09) when rates seemed to be declining more rapidly than before; "The Language Service Industry's 5% Solution" (Nov10), which discusses LSP attempts to drive down prices; "How Translation Projects Are Priced" (May11); and "What to Do When Translation Vendors Raise Prices" (Apr12). Pricing is an element of vendor management, localization maturity, and quality, so the topic is woven throughout much of our research.

#### The Study on Translation Pricing

We allowed respondents to input any language as source or target. That yielded 222 language pairs. The actual count of combinations was 593. However, as we have done in the past, we excluded any pair that did not have at least two responses for freelancers, small, medium, or large LSPs.

#### The Demographics of Our Respondents

The survey attracted 3,772 respondents, far more than previous surveys (see Figure 2). Of these, 607 were language service providers and 3,165 were freelancers (see Table 224). The high turnout was drawn by mailings to our database of LSPs and individual translators, and to members of sites such as ProZ and Yahoo! Groups such as Jobs for Translators. We supplemented the survey data with rate sheets from an additional 843 freelancers and factored those language pairs into our calculations for minimum, maximum, and average rates.

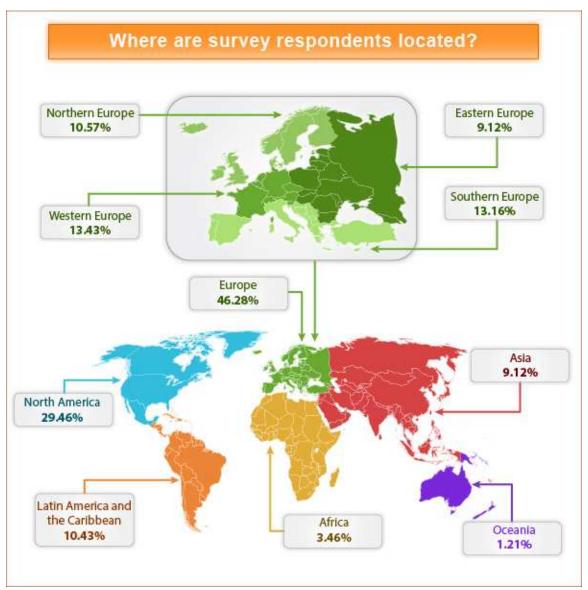


Figure 2: Location of Pricing Survey Respondents Source: Common Sense Advisory, Inc.

#### How We Collected and Analyzed the Data

We collected data via a web-based survey tool and automated harvesting of select freelancer sites. We exported both datasets into SAS for analysis by our statistician. Our analysis began with data cleansing, in which we reviewed all responses, normalized answers, and evaluated data that seemed out-of-band (that is, too high or too low compared to the values provided by other respondents). Only then were we able to begin calculating averages, comparing the data by vendor type and region, and reviewing changes over the course of the last two and four years.

#### Details about the Survey, Its Questions, and Decisions

Every large-scale questionnaire involves decisions about which questions to ask, how to phrase them, and what to add or delete. Survey design is, in many ways, an exercise in compromise as we balance our desire to find out everything about the subject at hand with the reality that respondents have limited patience. Thus, we made several decisions to simplify the task for those completing the survey and for us in analyzing the results.

- The word is the basic unit of pricing and comparison in this study. In past surveys, we asked whether respondents priced by the word, character, page, hour, or other quantum. However, for the sake of comparison, we converted everything to word-based pricing when we calculated averages and ranges. This time, we simply asked the respondents to give us their per-word pricing, even if that wasn't how they priced. We are sure that we weren't the first to ask them to do that. We did not ask whether they base their prices on source or target words, but previous research shows that more than 70% charge by source words (see "Translation and Localization Pricing," Jul10).
- Respondents provided a range of rates. We asked for the lowest (minimum) and highest (maximum) prices per word for their most frequent language pairs. Freelancers could list up to six combinations, while LSPs could provide rates for as many as 10 pairs. We also asked them about market conditions demand, competition, and price pressure. This combination of questions was a proxy for buy-side research. By asking suppliers for their range of prices, we found that we would capture a broad sample of dynamic market data.
- Requested rates were for "simple" translation jobs. In our instructions to respondents, we told them to assume that it was a plain, text-only project, with little if any markup, no graphics, and straightforward subject matter that would not require a specialist. As examples, we suggested documentation, a brochure, an owner's manual, a product description, or an

announcement. We did let them know that subsequent questions would query them about additional fees that they might charge.

- Respondents could specify rates for different locales and dialects. From the first survey onward we have asked about or highlighted dialects such as French in France or Canada, Spanish in Europe versus the Americas, and even English as spoken in the United Kingdom and United States. We also collected data on less specific pairs, so we also publish pairs involving "generic" Chinese, English, French, Portuguese, and Spanish.
- All rates were converted to U.S. dollars Respondents could quote their rates in British pounds, Canadian dollars, Chinese renminbi, euros, Japanese yen, and U.S. dollars. However, we converted everything to U.S. dollars so that we could calculate averages, make comparisons, and perform statistical tests on like data. We used <a href="Qanda">Qanda</a>'s online currency converter to determine the average exchange rate for all the currencies during the period that the survey was open.
- Providers told us how big they are. The first question in the survey identified respondents as freelancers or language service providers, which we define as a company having at least two employees. A small LSP has between two and 20 full-time employees (FTEs), a medium-sized one ranges from 21 to 100 FTEs, and a large company has 101 or more. We used this question plus a more detailed question about the number of employees to segment the tables by the size of the language service provider.



#### About Common Sense Advisory

Common Sense Advisory, Inc. is an independent research firm committed to objective research and analysis of the business practices, services, and technology for translation, localization, and interpreting. With its research for both <u>Global Leaders</u> and <u>Industry Providers</u>, Common Sense Advisory endeavors to improve the quality and practice of international business, and the efficiency of the online and offline operations that support it. To find out more about our research and how to become a member:

- E-mail us info@commonsenseadvisory.com.
- Visit www.commonsenseadvisory.com.
- Call +1.978.275.0500.

#### Future Research

Common Sense Advisory seeks interviewees from the community of people involved in building business applications for international use. If you would like to be interviewed or have clients who would like to share their experiences, please e-mail us at info@commonsenseadvisory.com. We anonymize participants and hold all information in the strictest confidence.

### Applied Research and Advisory Services

This report and other Common Sense Advisory research into the best practices of business globalization serve as the foundation for our Applied Research and Advisory Services including International Customer Experience Assessments, Vendor Selection, Localization Business Process Audits, Globalization Excellence and Optimization Assessments, and Globalization Roadmaps. E-mail us at info@commonsenseadvisory.com for more information.

